



Why Brain Storm your business?

The aim is to ask relevant questions which will endeavour to provoke many possible answers. Having selected a group of people from different areas within the business, you then place these people around a table or seating area and where we pose a single question to yield many answers. These are directed to the business area divisions, as shown in the download.

Typical Questions:

- ✓ "How can we improve creativity, productivity and FUN at ...?"
- ✓ "How can we improve safety at....?"

"What is our market and how can we improve sales.....? " What is the process:

We set the scene with a personalised Power Point Presentation, it's a bit of fun and assists in preparing your staff and you to "let loose" and answer the one "killer" question aimed at highlighting what issues are around the nominated question.



- ✓ Find what the staff issues are quickly
- ✓ Find business improvement tips from within
- ✓ Create better communication
- ✓ Raise issues on increased productivity
- ✓ Increases the overall business knowledge (usually hidden)
- ✓ Builds team respect
- ✓ Offers the **REAL** answers to many issues
- ✓ ... just to name a few

Yes, you WILL be amazed that the answers are out there! Perhaps you have never asked?

Don't you owe it to yourself to **make it easier on your business!**

KiM offers free downloads to see if this process will help you ... *click the link below to download or ask for samples to be emailed.* <http://www.kimsoftware.com.au/downloads>

We challenge you: to take the self-assessment test! Ask us for our assessment test or it's free on our website. <http://www.controlzone.com.au/links>

Aim: To ask a relevant question which will endeavour to provoke many possible answers i.e. one single question posed to different areas/groups of the business in a tabled question and answer format will reveal many answers